



## PUBLIC OPEN HOUSE MARKETING PLAN

# Joyce Byrne's Real Estate Team



*This Plan is "Exclusive & Unique" to our Team and is included in our Gold and Platinum Plans.*

- Sign Rider Installed on For Sale Sign Advertising Date and Time the Monday prior to Open House
- Open House Directional Signs Installed on Best Corner the Monday prior to Open House Advertising Date and Time
- Distribute Your Feature Sheet with an Invitation to your Open House at my Networking Group Meetings
- Open House Advertised on My Website, Canada's Most Complete Real Estate Site at [www.homesforsaleinlondon.com](http://www.homesforsaleinlondon.com)
- Advertised in the Saturday Edition of the Local Paper
- Email Invitation Sent to Our Database (over 1,000 contacts) with a Link to Your Website Advertisement & Virtual Tour
- Posted on Linked In with Link to Your Website Advertisement and Tour
- Posted and Boosted on Facebook with a Link to your Website Advertisement and Tour to Attract the Largest Audience
- Advertised on Sutton Preferred Corporate Website at [www.suttongrouppreferred.com](http://www.suttongrouppreferred.com) with a Link to Your Website Advertisement and Virtual Tour
- Advertised on Kijiji with a Link to your Website Advertisement and Tour
- Email Invitation Sent to Local Realtors (over 600) with a Link to Your Website Advertisement and Virtual Tour
- Extra Feature Sheets Prepared with Mortgage Info Attached
- Advertised on MLS (Realtors Site)
- Advertised on Realtor.ca (Public Site)
- Special Handouts Prepared
- Guest Registry - for Added Security & Follow Up
- Conduct a Draw to Achieve a Better Turnout & Obtain Feedback



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### Joyce Byrne

Broker, ABR, SRS, HBA, MA

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'The Yellow Pages of Real Estate'  
[www.homesforsaleinlondon.com](http://www.homesforsaleinlondon.com)



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